Meeting notes 2 – Drupal Camp London

Date: 12/7/2012
Time: 18:00:00
Length: 1.5 hour
Venue: Catch Digital

Present

- Sinead Hunt – io1
- Alastair – Code Enigma
- Jonathan Smith – Catch Digital
- Tonci Vidovic – Farpoint Labs
- Jon Hume – Catch Digital
- Hedley Smith – Agile Collective
- Ben Wilding – Cameron and Wilding
- Edward Davies – BrightLemon
- Adam Cole - BrightLemon

Notes

1) Alastair's idea:

Alastair (Code Enigma) spoke about an idea that he wanted to discuss with everybody for the overall structure which will 1) achieve our aims and 2) overcome certain problems.

From the committee's questions & answers, our main aims include:
1) Recruitment
2) Improvement of Drupal
3) Selling Drupal to clients

The idea is to make Drupal Camp London have a dedicated sprint areas running parallel to a business event which would be located in a main room. The sprints will take place in 'break-out' rooms with project managers, product backlogs, structured developers and clear aims. Developers can then work together to achieve a particular goal. For example:

- **Sprint Room 1: Building a press website for a charity**

- **Sprint Room 2: Improving views for Drupal 8.**

Presentations, key speeches / business chat and sessions will still take place in the main hall.

These sprints can be sponsored. For example, **Joe Blogs is sponsoring Sprint 1: Views development for Drupal 8.** This will be another avenue of sponsorship – separated from the standard Gold, Silver, Bronze.

It will attract more interest from abroad.

Lead developers would be interested in attending.

This format does rely heavily on the venue; it will need to cater for the sprints. Small rooms and a main lecture hall (City University to be contacted).

Tracks with sessions will still exist.

People / companies can submit these sprints (through the website) like sessions. The best will then be picked.

If there aren't enough sprint submissions, then we can open the room up to freely code anything people want

We could potentially merge other technologies to be involved

Not all sprints need to be development based – design / theming should be considered.

Each sprint is presented at the end of the event?

Voiced benefits
- Will attract good developers who want to contribute to Drupal
- It will make it more community focused – steering away from commercial aspects
- Potential clients / organisations can actually see development taking place
- Opens up another avenue for sponsorship
- People can experience the actual structure of how Drupal works

Voiced risks
- Will be hard to organise leading up to the event – will planning need to take place before?
- Could potentially alienate non-developers
- Depends heavily on the venue
- Might not have enough interest for sprint submissions
- Do developers want to code at the weekend?
- Do developers find sprints or sessions more useful? Will they be learning?

It was concluded that this was a good idea which we will structure the event around. We agreed this will go ahead with.

2) Involving the community

Sinead spoke about some negative responses she had from people in the community and we discussed the 'dictatorship' comment. We concluded the following should take place to show we're opening this up to the community.

- Allow people to help organise the event if they wish
- Outline some categories which people can join to help out on. These include:
  - Finance
  - Logistics
  - Sponsorship
  - Promotions
  - Community sprints
  - After parties
- These will be posted on Drupal.org where people can submit themselves to a category
- A representative then meets from each one to sign off decisions
- We don't want to the flood the gates but just show we're open to the community
- There will be a certain criteria you need to become involved, you will need to dedicate a certain amount of time and money.
- This will be drafted out in more detail and posted on Drupal.org (after being signed off by the committee)
- This saves us discussing things like finance at our main meetings in great detail
- We then delegate tasks to these committee's (e.g 'find a venue') and they come back to the main meeting with a report, we then discuss and vote on any important decisions.
- 3 strike rule – if people don't commit enough they will be ruled out the committee

3) Logistics / other points

We discussed some standard logistics:

Drupal Camp London will be taking place in 2013 – its more achievable.

3 day event at the weekend – possibly around February or March (depending on DrupalCon)

Training, Business Day, Sessions – the sprints will run throughout

We should create on login for all of us on Drupal.org / uk – Drupal Camp London

Hedley spoke about making the overall them / slogan based around **Community**

4) To Do's / next steps

- Alastair – draft out his ideas and email them to the committee
- Create a Drupal Camp London account on Drupal.org / UK
- Publish a press release inviting people to get involved via the different categories