

Definitive Drupal 8 - China

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One of the Organizers of DGD7

Definitive Drupal 8 - China

1. What is Definitive Drupal 8
2. Customer Needs
3. Lessons Learned from DGD7
4. DD8 Product Defined
5. Topics - The Heart of DD8 Content
6. Topics BrainStorm
7. Topic Teams and Roles – How we get this done

Section Preface

How to get the most out of this
presentation

(如何一起更好地参与到此次讲解
中)

Ways to give and get the most out of this Presentation

- Please take out a blank piece of paper and write “Topics I'd like to see in a Drupal book.”
- 请准备一张纸，写下你想在Drupal书中看到的内容
- Write a few down that come to mind right away.

Ways to give and get the most out of this Presentation

- They can be Beginner or Advanced Topics
 - Views
 - Menus
 - Dependency Injection
 - DB Application Development – Entities

初级、高级的话题都可以

Ways to give and get the most out of this Presentation

- As this presentation proceeds please add to the list. Later we will be brainstorming topics to the book and series, so this will help us get started.
- 在本次讲解同步进行时，大家可以把想法逐步完善，后面我们来头脑风暴，完善这部书的构思。

Ways to give and get the most out of this Presentation

- Secondly, please listen for the terms:
 - Participation
 - Roles
 - “We'll need someone to ...”

几个关键词：参与，角色，其他一些帮助

Ways to give and get the most out of this Presentation

- As you hear about ways to participate, please write down some roles and topic combinations that interest you. Also the amount of time per week you could spend on it.
 - Reader/Tester for Migration/2 hours
 - Author for Views/ 12 hours
 - Style Editor for Menus/ 4 hours

请写下你感兴趣的参与的角色，以及能参与的时间，可以发给龙马来记录

Ways to give and get the most out of this Presentation

- I will try to point them out at the time as well, but don't count on this being thorough

接下来我会概要地讲解这些角色

Ways to give and get the most out of this Presentation

- At the end of the presentation we will have a Question and Answer period specifically for your questions on specific **roles**.
- So, if you've written some down, you can ask and get further information then.

在讲解的最后，我们会有提问环节，所以你如果做了些记录，后面就可以更好地提问。

Section 1

1. What is Definitive Drupal 8 DD8? DD8介绍

1. Goal of Project DD8

Definitive Drupal 8

Produce the sequel to The
Definitive Guide to Drupal 7
In a way that involves

- Community writing

本书的目的是从7到8的延续，同时让社区的成员可以参与。

OUTLINE

1. What is Definitive Drupal 8?

- The Project 项目
- The Product 产品
- The Process 过程
- The Participants (You!) 参与者

OUTLINE

2. How to participate 如何参与

- Roles 角色

- Duties and Time Commitment

职责与时间

3. Brainstorming Topics 头脑风暴

OUTLINE

4. The Benefits of participation 参与能获得回报

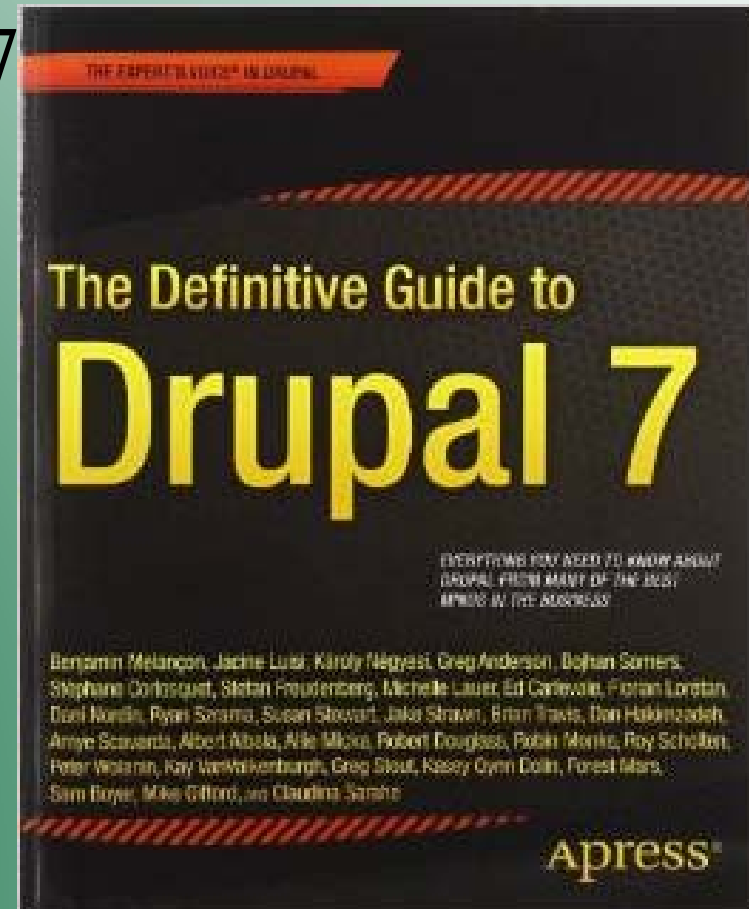
5 Next Steps for DD8-China 下一步在中国的计划

6. Signing-up for Roles and Topics – Interactive 角色和话题征集

7. Other Questions and Answers

1. In short, a sequel to DGD7

- Definitive Guide to Drupal 7 (DGD7)
- Come to be known as the best source in Drupal information and the best on-ramp to professional Drupal practices
- 非常好的Drupal书



1. In short, a sequel to DGD7

- Organized by Benjamin Melancon
- Written by 36 Authors
- 共36个作者



1. Long-term Goal for DD8 project

- So let's create a sequel to DGD7 and call it “Definitive Drupal 8”.
- DD8 是 DD7的延续
- In fact, let's learn what we can from DGD7 and use it to make DD8 even better.
- 总结DD7，把DD8做的更好

1. Long-term Goal for DD8 project

- The main goal is to benefit the Drupal community
- 目标是让社区受益
- To be known as the best source in Drupal information and the best on-ramp to professional Drupal 8 practices
- 成为专业最好的Drupal 8的学习材料

1. Long-term Goal for DD8 project

- To be the best and most in depth reference for intermediate/expert Drupalers on advanced topics
- 成为最好的，最有深度的中高级开发者的指南
- To show immense benefit to both the Reader and all **Participants** in the production of DD8
- 让大家知道参与DD8项目的好处

1. Long-term Goal for DD8 project

- A goal specifically for the Chinese version is to help Chinese Drupal people gain access to the best Drupal mentors, and develop relationships that will bring China more closely into the Drupal Community
- 发行中文版的一个目标是，让更多中国Drupal开发者能够和全球的Drupal专家导师建立联系，在社区里更加亲密。

Section 2

2. Customer Needs 客户需求

WHO are DD8 customers?

- The **Readers** of the book 读者
- The **Participants** in its production 参与者
- **AND** the **Drupal Community** at large 社区成员

Reader Needs

- Learn Drupal 8 quickly by smoothing the learning curve (learning cliff)
- 学习Drupal 8 更快速好上手
- Learn how the pro's do it, from the beginning
- 从一开始就了解大牛是怎么做的
- To be shown why, not just how
- 知道为什么，而不仅仅知道怎么做

Reader Needs

- Finish with a website they can be proud of for their portfolio and job or client search
- 建设一个令他们自豪的网站
- Comfort, confidence, and extensive practice accessing the best source of Drupal knowledge – The Drupal Community

舒适，自信，无限制的学习到Drupal的知识

Participant Needs

- Learn more about Drupal from the best in the business by working closely with them in producing the books

从最佳的商业实践中学习到Drupal

- Reputation in the Drupal Community

在社区里获得更多的声誉

Participant Needs

- Recognition in print and major Resume item for finding jobs and clients

可以获得推荐信，让你更轻松找到工作和客户

- Monetary Compensation

适当的金钱的奖赏

Participant Needs

- Make social connections of Drupal mentorship status, that can be used in the future to get further involved
与Drupal专家有更多的社交互动，未来无限可能
- Build a network of these connections that will get us involved in major Drupal initiatives, module building and maintenance, even building Core for Drupal 9
- 有了这个良好的关系，未来可以更方便地参与到模块维护，甚至如D9内核开发

Section 3

5. DD8 Product Defined (DD8产品定义)

5. The DD8 Product

- 1. Main Series
- 2. “Deep Dives” - Sponsorship
- 3. MAJOR Website for updates (not just errata)
 - 1. 书的主体内容
 - 2. 各种深入的内容，包含赞助
 - 3. 网站的更新等

5. The DD8 Product

- 4. Online Virtual Classes with the Authors
- 5. Video interviews with Authors/**Participants**
- 6. Video podcasts of exercises being done

4. 在线虚拟课程

5. 与作者、参与者们视频沟通

6. 视频播报等

5. The DD8 Product

- 7. Study Group organization support
- 8. Free chapter updates and rewrites
- 9. Killer module lists and documentation
- 10. Part of each topic donated to Drupal.org

7. 学习小组的支持

8. 免费章节的更新

9. 杀手级模块列表及文档

10. 与官网贡献的相关话题

1. Main Series Print Volumes

- 1. Beginner Volume
- 2. (?) Intermediate Volume
- 3. Advanced Volume
- 4. Theming (Soup to Nuts)

1. 入门

2. 中级

3. 高级

4. 主题

1. Main Series Print Volumes

- 5. Module Building
- 6. Application Development and Integration
- 7. (?)Killer Modules
- 8. (?) Site Types

5. 模块开发

6. 应用开发和集成

7. 杀手级模块

9. 网站类型

1. Main Series Strategy

- 1. Physical Presence and Brand Identification
 - 2. Given hints at more material
 - Cross Selling
 - Allow Reader to plot their own course
1. 实体发型，商业操作
 2. 多样化的发售

Main Series Strategy

- 3. Drive reader toward the Community
让读者走向社区
- 4. Uses the traditional royalty model
传统的版权模式
- 5. Serves as a launching point for Deep Dives
更多开放的模式
- 6. Are tightly cohesive and use Git for examples
更多密切结合的方式，如git

2. “*Deep Dives*”

- 1. Open Content/ Sponsorship Publishing Model

开放的发布模式

- 2. About 50 different topics like
 - Migrating sites from other CMS's or versions
 - Dependency injection
 - User Experience and process topics
 - Contributing to core
- 选取**50**个不同的话题

Deep Dives Brainstorm

- Let's Brainstorm Ideas for Deep Dives. What have you never seen in a book on Drupal that you would like to see:
- Drush
- Git for Drupal
- Migration

头脑风暴，来深度挖掘。如一些你在其他Drupal书中还没有看到过的话题。

Section 4

6. Topics - The Heart of DD8 Content (DD8的各个核心话题)

6. Topics Defined

- Topics are generally what you would think they are in normal parlance. For DD8, however, they also take on additional meaning.

我们讲的话题和一般的话题意义有点不同，书本的章节会是话题，这个话题里会有团队成员等。

- Topics are areas of study (Menus, Rules, etc.)

话题也同时是各个具体的讨论。

6. Topics Defined

- Topics can also be multiple in nature, like
 - Introduction to Views
 - Advanced Views
 - Specialty Views
 - Views and Git relationship, Using Git with Views
 - Views Best Practices

比如views可以有以上的话题

Section 5

7. Topics BrainStorming (话题)

6. Topics Defined

- I've bought 12 books on Drupal 7
- But since Topics are the Heart of DD8 content, do we really want them to come from 12 people?
- They should come from the community
- People that would buy the book – You!

我们希望话题来源于社区，而不仅仅是12本书

6. Topics Defined

- In DD8, Topics will form the basis for organizing Chapters (1 per) and Topic Teams
一个话题对应一个章节， 一个团队
- Since we are organizing our community from the bottom up, this is consistent with our philosophy

社区的参与会是本书的一个灵魂

Sample Topic Cover Page

- Topic Name
- By author name with mentor name
- Edited by SE Name with Technical Editing by TE name
- Quality assurance by Reader/Testers names
- Content Currency Engineers: CCE names
- Topic Volatility: High, Medium, Low

Topics Brainstorm

Section 6

3. Lessons Learned from DGD7 (DD7项目的宝贵)

3. Lessons Learned from DGD7

- Just covering one today.

今天只讲一个例子

- Authors need help and there are many benefits to helping

每个作者需要很多的帮助，在帮助过程中你也能获益良多

3. Lessons Learned from DGD7

- Michelle Lauer wrote the DGD7 chapter on Views

Views章节的作者

- She wrote a great chapter



3. Lessons Learned – Views 3

- After Michelle submitted her chapter, and 3 days before the publishing deadline, Views 3 was announced
- 提交完内容的3天后， Views 3发布了
- Michelle had moved on to other work projects and could not do a major revision. Not in 3 days.
- 原作者因为项目而离开，无法继续更新

3. Lessons Learned – Views 3

- This is Michelle after the announcement of Views 3 and finding out that all her work had to be re-done in 3 days
- 表情的写照



3. Lessons Learned – Views 3

- Greg Stout, also from NH, stepped in and re-wrote major portions of the Chapter in 3 DAYS.

重新提升日程



3. Lessons Learned – Views 3

- This was a nearly impossible deadline. Although Greg worked day and night and finished

无法完成任务

- The quality suffered. One piece of information was left out, creating a Relationship. And many of the examples were effected.

质量面临挑战

3. Lessons Learned – Views 3



- Also Greg was completely stressed out, by the impossible deadline.
- And the one line mistake
- This is how he looked.

Lessons Learned – Views 3

- What if Michelle and Greg had a team of people working with them, taking care of specific small jobs so that they could focus on quality writing instead of the hundreds of other things that can ruin your focus and creativity.
- What if they had designated people to review their work and make sure it made sense?

我们需要有更好的团队架构

Lessons Learned – Views 3

- A **Content Currency Engineer** would have seen Views 3 coming and alerted Michelle that her work would soon be obsolete.

一个内容校正工程师可以提前发现这类问题

- A **Reader/Tester** helping Greg would have alerted him to the one mistake that had such large consequences on quality.

一个阅读、测试者可以帮助质量控制

Lessons Applied

- Let's give that kind of support to our Author's instead of letting them go it alone
- Let's take some volunteers from the community that would love to have the opportunity to work closely with high level Drupalers and even pay them a percentage for their work
- Let's create a whole team not just to support the Authors but to crowd source the whole book
- 有了这次经验，我们可以把风险控制的更好

Section 7

7. Topic Teams and **Roles** — How we get this done (围绕话题的团队和角色)

Topic Teams

- Each Topic Team will be lead by a Main Author (MA)
- The following chart shows how the teams are organized

Main Author	1	MA	?? / 主要作者
Team Sponsor	1	TS	\$ ¥ 赞助商
Topic Mentor	1	TM	?? / 话题导师
Style Editor	1	SE	5 hrs/ 样式编辑
Technical Editor	1	TE	3 hrs/ 技术编辑
Reader/Tester	3	RT	3 hrs/ 测试
Content Currency Engineer	3	CC	2 hrs/ 校正

Topic Team Roles

- The following are short descriptions of the duties for which each role is responsible
- A more comprehensive description will be available soon, but for this presentation the short version is sufficient

Topic Team Roles

- **Main Author (MA)**
- Topic Knowledge: High
- Availability: 10 to 20 hrs / week for 3 months
- Leader of the Topic Team and Chief Writer of the Chapter

Topic Team Roles

- Communicates with team and dependent authors
- Provides outline of subjects
- Commits work to Git (at least weekly)
- Respond to reports from team and dependent topic teams

Reader/Tester Engineer Benefits

- Highest recognition and reputation enhancement of all the roles
- High level of access to local and global mentors from English version of the book
- Huge resume booster
- Intimate knowledge of the publishing process
- Leads to speaking and other acknowledged ninja status engagements

Content Currency Engineer Commitment

- Ultimately responsible for producing the chapter and leading the team
- If you need to bail out, bailing out sooner rather than later is critical
- Work with own team members for internal accuracy
- Work with leadership of other Topics to ensure volume consistency
- Communicate issues to global Topic teams

Topic Team Roles

- **Topic Mentor (TM)**
- Topic Knowledge: High
- Availability: Low or as agreed with Author
- Knows most about topic, probably on programming team

Topic Team Roles

- Advisory role to Author and Team
- May step in if Author has to quit
- Other duties adhoc

Mentor Benefits

- High recognition for little effort and time
- Chance for intensive networking with English version technical gurus
- Flexible hours and responsibilities as negotiated with Author
- Consider mentoring in one Topic while Authoring in another

Content Currency Engineer Commitment

- Negotiated with Author

Topic Team Roles

- **Technical Editor**
- Topic Knowledge: High
- Availability: 3 hrs per week for 3 months
- Reviews Author submissions for Technical accuracy

Topic Team Roles

- Coordinates with related TEs
- Handles issues from team members
- Reports progress to TE Project Manager
- Ready to replace Author if called upon

Technical Editor Benefits

- Chance for mid to high level people to work with the best on technical issues
- Chance to work with other TE's from other Topic Teams and increase technical network
- More contact with counterparts in English version
- Lots of credit for little time
- Consider an author or mentor position in addition to this in a closely related topic

Technical Editor Commitment

- Verify theoretical accuracy of Author and Mentor work product
- Coordinate with TE's in other related Topics for consistency, completeness, and non-redundancy
- Ensure relevance of exercise from technical perspective
- Consider this as one of several roles to take on
- Serve as a third set of high level eyes on the material
- When available, Author content should be scrutinized, polite but VERY thorough feedback is expected

Topic Team Roles

- **Style Editor (SE)**
- Topic Knowledge: Low
- Availability: 5 hrs per week for 3 months
- Reviews Authors work for compliance with style guidelines

Topic Team Roles

- Performs all non-technical related editorial services
- Reports to SE Project Manager
- Facilitates issue handling
- Alleviates Author from non-writing duties

Style Editor Benefits

- Chance to work with people of many disciplines
- Good networking opportunities
- Hands on training in use of Git
- Chance for lower technical level person to work hard and gain access to inner workings of Topic at an intense level
- Contact with counterparts in English version
- Opportunities to make of it what you wish
- Works closely with upper lever members and English version

Style Editor Commitment

- This is a wordsmithing position
- It also covers a lot of other duties and communication with other teams, Git, Drush, and exercise authors
- Good writings and other communication skills are a must but this is an opportunity for a lower tech person to really get into the inner workings of the Topic
- Familiarity with the DD8 process is a must
- Consider taking this same role in several different topics as the skills are the same but chance to learn is greater

Topic Team Roles

- **Reader/Tester**
- Topic Knowledge: Low but nit picky
- Availability: 3 hrs per week for 3 – 6 months (low at start)
- Reads drafts of Authors work and tests for issues

Topic Team Roles

- Reports testing issues to the team and/or precursor
- Monitors precursor testing and results
- Actively seeks out and reports on technical problems
- Gives feedback on accessibility of the writing

Reader/Tester Engineer Benefits

- Hands on training in use of Git
- Intensive hands on training in the topic you choose by the authors and mentors of the team
- Contact with counterparts in English version
- Any intermediate level Drupaler with a particular interest in specializing in a certain area of Drupal
- Any beginner level Drupaler with a particular interest in a topic, or just curious about learning Drupal from the pros should take this position
- Works closely with upper lever mabers and English version

Reader/Tester Commitment

- There will be 3 R/T's to each topic so coverage is good
- Therefore a reasonable effort can be made to accommodate your schedule
- You may have to wait for new versions of the chapter, so time will be intermittent and taking on an additional role is suggested, either on the same topic or Testing a different topic
- Consider this as one of several roles to take on
- When available, Author content should be scrutinized, polite but VERY thorough feedback is expected

Topic Team Roles

- **Content Currency Engineer**
- Topic Knowledge: Any
- Availability: 2 hrs per week for 6 months
- Monitors and reports on upcoming changes to Drupal topic

Content Currency Engineer Role

- Checks issue queue every day and reports issues to team
- Job lasts into post-production for update purposes
- Keeps content fresh for months after publishing
- Monitors and reports on related Topic Team changes

Content Currency Engineer Benefits

- Training in use of the Drupal Issue Queue
- Accessing to the latest information on your topic
- Contact with counterparts in English version
- Anyone considering taking part in module development should consider this as **just one of their roles**, solid understanding of the Issue Queue is essential to contributing code to core and modules
- Works closely with upper level Drupalers and English speaking mentors

Content Currency Engineer Commitment

- There will be 3 CCE's to each topic so coverage is good
- Therefore a reasonable effort can be made to accommodate your schedule
- I suggest committing ½ hour per day, plus any additional work and research you would like to go into.
- Consider this as one of several roles to take on
- A typical CCE will spend ½ hour per day for the first 3 months, every second day, and the same time once per week for the second three months, 1 initial hour of training

Univereal Benefits to all Roles

- Intense access to experience high level Drupallers
- A chance to see how excellent book publishing is done
- Reputation and status in your field and job
- Connections to English speaking mentors and Drupal insiders for future networking, and development opportunities
- Integrating into the Global Drupal Community
- IN PRINT acknowledgment of your work, see topic title page next

Topic Title Pages

- All Chapter Title Pages will follow this Sample format:
 - Migrating your site to Drupal
 - By Boz Hogan with Mentor Name
 - Technical Editor: Technical Editor Name
 - Quality Assurance by Reader/Tester Names
- Content Currency and Update Maintenance by CCE Names
 - Topic Stability: Unstable – Check website for updates

Afterword: Handling Fame

- After publication, you are going to notice that people are not only going to treat you with more professional respect, but they are also going to come to you with questions
- Stay humble but helpful
- The chances are you are going to know the answers they seek. After all, you having just been through intensive exposure on your topic with some of the smartest people in Drupal
- Answer them. Be generous with your knowledge.
- If you don't know the answer, tell them you know someone who is an expert in that area and you'll find out for them

Afterword: Handling Fame

- Follow up on this.
- You've told the truth. After participating in this project you will definitely know people that do have the answers
- Realize that these mentors are busy people. They often do not have time to answer request. However, having helped them on the project, they will know you. They WILL take your call or email.
- Don't abuse this. Don't call with a question every day.
- Respect their time. Use email first, so they can respond when it is convenient for them

Afterword: Handling Fame

- Mostly, share what you learn. You didn't get to this spot by someone being stingy with their knowledge. Pass it on.
- You will find that you will become more and more, the person people come to for answers, at work and at User Groups
- Most participants in the DGD7 project were either promoted or moved on to better opportunities. Humbly enjoy your success and new status.
- Lastly, don't lose touch. You now have access to a network of people with vast knowledge. Participate. Join projects. Nurture this network or you may lose it. Contribute back to Drupal.

Artifacts

- A pre-defined set of reports will be created for issue reporting
- TE25CI09-1 comes from TE of Chapter 25 with priority 9
- Artifacts are stored in Git, and sharing will be automated
- Compensation will depend strongly on artifact evidence

Section 8

8. General Administrative **Roles** (常规的管理角色)

Administrative Roles

- Leader – Answers to Central Steering Committee
- Executive Director
- Participant Recruiter
- Author Project Manager*

Administrative Roles

- Mentor Project Manager*
- Lead Technical Editor*
- Style Editor Manager*
- Reader Testing Project Manager*

Administrative Roles

- Content Maintenance and Freshness Project Manager*
- Technical Support Specialist
- DD8 Process Specialist
- Website Development Team

Administrative Roles

- Post production team
- Marketing team
- Translators(for communication with Central Steering Committee, not for translating book, hopefully)

Administrative Roles

- Note, the above roles all have descriptions of duties that will be made available soon, most of them stress communication and resolution
- * Starred roles correspond exactly with the role on the Topic teams

Section 9

9. Central Leadership Structure (Translation)

Central Leadership Structure

- The Central Steering Committee is currently being formed
- It now consisted of 5 people, I'm looking for 8 PLUS 3 Chinese, 3 Portuguese, and 3 Spanish speakers
- That leaves a majority of Non-English project members
- Participation requires good English skill and should be selected locally

Central Leadership Structure

- The Central Steering Committee (CSC) is responsible for major decision in the English version of the product
- It will handle non production issues like attorneys, accounting, etc.
- Create a framework of standards for the Non-English version, and an outline of required topics
- All other decisions will be made locally
- This will be a Chinese controlled effort

Section 16

16. Next Steps for Chinese Version (下一步在中国的计划)

China - Next Steps for Action

- This Presentation in Beijing, Tianjing, and Guangzhou-collect Ideas from participants
- Select Steering Committee 本地的核心团队5 – 10人
- Choose Leader, Boz's counterpart in China
- Above due by September 15, Boz departure

China – Next Steps for Action

- Start collecting information on participant interest and requests 收集各种意见与反馈
- 50 sign-ups of participants 50个参与
- Choose Representatives to Global Steering Committee 在中国选3位加入全球核心团队
- Organizational website up and running
- Above due by Oct. 11

Section 16

16. Questions and maybe Answers