

# Ready for a New Approach to Public Access?

Deproduction/Denver Open Media is looking to partner with six groups from the Public Access community to implement, test, and improve our open-source tool set designed to bring a new level of community involvement and cooperation to Public Access TV.

These six groups will receive consulting, implementation, and training services from Deproduction, while contributing towards improving the tools to meet the needs of their community.

In 2006, Deproduction re-launched Public Access TV in Denver with zero general operating support. For three years we've been developing tools that enable Denver Open Media to thrive with minimal staff and increased community participation. In 2008, we received a \$380,000 Knight News Challenge award to make these tools accessible to other community media organizations, and as a first step, we're looking for a select group of partners to work with us to get the system ready for widespread adoption.

Apply online at <http://deproduction.org/ombeta>

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Applications to participate in this  
Beta program will be open from  
July 9 - Nov 9, 2008.

**DOM**  
Denver Open Media

**DEPRODUCTION:**



PEG 2.0

## Content Ingest, Encoding and Management

- Automated and User-driven content ingest/digitization/encoding
- Automated and User-driven show info/metadata collection, including thumbnails
- Automated flash encoding for web
- Automated MPeg 2 and MPeg4 encoding for broadcast
- Content management and complete history of airings, website views, etc
- User-driven quality control and reporting
- Remote uploading/ingest via the web
- Media content protection and back-up
- Licensing management (Creative Commons)

## Programming/Broadcast Schedule Management

- Flexible/Intelligent scheduling system removes need for specific program durations
- Automated scheduling based on a variety of station-defined parameters including:
  - ♦ theme block/category
  - ♦ popularity
  - ♦ newness
  - ♦ local origination/regional information
  - ♦ advanced voting data
  - ♦ membership status
- User-driven scheduling (Allow members to schedule independently, within station's parameters)\*\*
- Support for dynamic interstitial content (automated schedule information, bulletin boards, etc)
- On-line programming schedule displays, linked to show and producer data

## Content Sharing with Access Stations, Websites and Other Broadcasters

- Viewer voting, tagging, and commenting via the web and cell phones/SMS-Text
- All videos automatically posted for On-Demand viewing via the web
- Live Streaming via the web
- Update viewers about new content from shows and producers via RSS or Email
- Embeddable files easily posted to myspace, facebook, blogs, etc
- Searchable content library with 24/7 access to archived content
- Ability to share and retrieve content from other Access stations, CTCs, websites, etc \*\*
- Automated upload to sites like Archive.org, Miro, YouTube and more \*\*
- Content recommendation engines \*\*
- Support for a Public Access Shared Media Repository \*\*

## Membership, Facility, and Equipment Management and Reporting

- Member management, including mailing lists, groups, etc.
- Facilities & equipment use management and reporting
- Equipment Reservation: permissions-based user-driven equipment reservation
- Class Registration: manages creation, posting, registration, payment for training workshops
- Member Profiles: including blogs, bios, membership history, classes taken, etc
- Crew Connection tool for helping producers connect on projects of shared interest\*\*
- Social Networking & Bookmarking tools, blogging, commenting, embedding

## Web Content Management

- Extensible: leveraging thousands of pre-built Drupal Modules from Blogging, to fundraising
- Secure: Building on Drupal's extensive security features, free security updates
- Support: Easily managed by non-technical staff with help of Drupal community
- Scalable: Modular design allows for easy, incremental adoption of only those features desired

\*\*Under Development. All other features are currently functioning at DOM, MNN, and/or CCTV