

DRUPAL EDUCATION CAMP /

Exploring the uses of Drupal in Education, and furthering the Education of Drupal

OXFORD 2012



This document is a brief summary of the event for potential sponsors, volunteers and other interested parties. If you have any questions, please use the contact details below to get in touch with one of the organisers.

EVENT DETAILS

Who: 150 people from the Drupal community and the Education sector

When: 2 days, Fri / Sat 22 / 23 June 2012

Venue: St Catherine's College, Oxford

Rooms: 3 rooms (1 large lecture theatre, and 2 smaller breakout rooms)

Theme: Drupal and Education

HOW IT WORKS

A DrupalCamp usually revolves around a number of sessions, talks and presentations on specific topics. Individuals submit proposed sessions to the DrupalCamp website in the months leading up to the event. Attendees can then vote for which sessions to include, helping to assess the level of interest in specific topics.

Often there is time set aside for unplanned sessions that arise from interest on the day in a more 'unconference' approach. This can be particularly useful to those that are new to Drupal who may want to discuss how to integrate it with their project, systems, or other new use-cases. For our event on [Education](#), an afternoon of ad-hoc sessions may be useful to explore how Drupal can meet the needs and requirements of attendees from the Education and Academic sectors.

OUR AUDIENCE

Drupal has a diverse and thriving community of developers, designers, and users from businesses, charities, public sector and other organisations and DrupalCamps usually pull together a good range of participants from these communities. By theming this event

specifically around education, we are aiming for up to half of the participants to be from the academic community. While there will, no doubt, be a geographical bias towards Oxford, the South East and the Midlands, previous camps have shown that many attendees are likely to travel from across the country, and some from Europe.

AIMS AND OBJECTIVES OF THE EVENT

The Drupal community is growing fast, but it seems that demand for Drupal experience is growing faster. Events such as this are critical to help grow the base of the Drupal community, encourage more people to get up to speed with Drupal and share knowledge and inspire further collaboration within the existing community.

Drupal use within education is rising particularly quickly. The term education covers many specific areas, from primary schools up to postgraduate research and Drupal is a great tool for many uses throughout the sector - but how much does the Drupal community address specific needs of parts of the education sector, and how involved in the Drupal community are Drupal users and developers from the education sector? Moreover, how can we take Drupal into exciting new areas such as the Digital Humanities?

To summarise, the aims of the event are largely as follows:

- To help grow the Drupal community in breadth and depth
- To promote the use of Drupal in the education sector
- To share best practices on the use of Drupal in Education
- To facilitate further collaboration between the education sector and the Drupal community

To further these aims we will:

- Provide a variety of informative sessions at appropriate levels
- Provide other opportunities for the sharing of knowledge between attendees
- Inspire collaboration between the Education sector and the Drupal community
- Provide opportunities for pre-camp training sessions

WHAT YOUR SPONSORSHIP WILL DO FOR US

The Drupal community thrives on events such as the annual European DrupalCon and DrupalCamps and local meetups. DrupalCamps vary in size from a few tens of people to four to five hundred. These events are made possible by generous sponsorship from organisations who see the benefit in supporting the Drupal community. This helps to keep the ticket price down to around £20, ensuring that ticket prices are not a barrier to entry and allowing the event organisers to concentrate on planning speakers, talks, and the event schedule.

WHAT YOUR SPONSORSHIP WILL DO FOR YOU

Below we have summarised four levels of sponsorship. We will tailor these further before officially accepting sponsorship, so this should initially be seen as a guide.

PLATINUM (3 MAX)	GOLD (5 MAX)	SILVER (8 MAX)	SUPPORTER
£1000+	£600	£300	£50
Free entry for up to 4 people	Free entry for up to 3 people	Free entry for 2 people	Free entry for 1 person
Mention in all mailshots	Mention in some mailshots	Mention in one mailshot	Warm fuzzy feeling
Thanked from stage	Thanked from stage	Thanked from stage	Thanked in person
Large logo on event website	Medium logo on event website	Small logo on event website	Event Supporter logo for you to use on your website
Logo on any custom swag	Logo on any custom swag	Logo on any custom swag	
Tweets before and during the event	Tweets before the event		
Logo projected between talks	Logo projected between talks		
Logo / branding on tables for sit-down served lunch and acknowledgement that the lunch was funded by you.			
Logo on timetable posters			
Dedicated A3 poster			
Other (negotiable)			

OTHER SPONSORSHIP OPPORTUNITIES

There are also other opportunities to sponsor the event, including:

- providing key note speakers
- sponsoring an evening event on the Friday night
- sponsoring drinks for the attendees
- providing other swag or discount codes to services
- anything else you think may be appropriate

Do let us know if you would like to sponsor the event in another way.

CONTACT DETAILS

Please get in touch with Finn or Raz if you have any questions, or to discuss sponsorship further:

Finn: finn@agilecollective.com (07966 776 903) / Raz: rahim.lakhoo@oerc.ox.ac.uk