

Indy DUG Survey Results

9/2/2008

Favored Features:

Event Calendar (21%)

Blogs (17%)

Podcast (17%)

Ask IndyDUG (17%)

Photo Gallery (14%)

Forum (7%)

Groups (7%)

What Features Not Listed?

- Maybe featured training videos?
- Potential business requests, sponsorships from organizations that use Drupal, our own video tutorials, web-site specific membership that might include e-news or e-invites to those web-only members. So, if folks who are not necessarily Drupal geeks like us might want to be included in mailings.
- Involved profiles of IndyDUG users
- Recipes [step by step How-Tos in text form]
- I like Greg's idea of something like a job-request form of some kind. I would like to discuss the obvious challenges of that at the next meeting.
- A showcase of INDIANA companies, churches, and individuals who use Drupal!
- Possible a list of other open-source resources in the community. OR would it be counter-productive to promote the local PHP and MySQL meetups? Should we stick to self promotion only? Perhaps endorsing them will cause them to endorse us?
- A page for our Sponsor: Brauerranch.com
- A page for those interested in sponsoring the group.

How will this affect our Groups site?

86% - The Groups site will still be the place where we hang out. Drupalindy.com is just to promote the group and not for discussions.

14% - Drupalindy.com will likely replace our current Groups site.

Is there an independent Drupal Group site that you think is very well done?

<http://cdmug.org/>

Goals:

- Build Membership by building awareness. Help promote ourselves as drupal gurus.
- Increase membership. Solicit drupal business. Learn Drupal!
- I really think that this site should be mostly informational (e.g. for local companies or people interested in finding out more about Drupal). I don't like to take too much action away from the main Drupal sites (drupal.org and groups.drupal.org).
- Ultimately to display the capabilities of Drupal and present ourselves as more of the 'experts' in the area for using Drupal. To promote Drupal as "new" and "cutting edge" and give group members notoriety for being involved - thus encouraging drupal users to join the group. Display existing local drupal sites.
- My BIGGEST goal with this site is for us to build it together, especially in the very early stages. At some point we need the progress and functionality of the site to move forward at a pace that might preclude the goal of group learning, but we can work through that as we move along.