

Latino Policy Forum

Draft Site Map

August 2012



Homepage

- Blog with FLASH capacity highlighting top/timely stories
- Menu Bar (About, Programs, News + Events, Library, Get Involved, Español)
- Graphic links to individual program areas (Education, Housing, Immigration, Civic Advancement)
- Links to upcoming events
- Social media plug-ins
- Champion Sponsor logos displayed prominently
- Date/time

About

- Mission/Vision
- Staff (explore the option of linking blog entry to author/staff page)
- Board
- AMIGOS (Friends of the Latino Policy Forum)
- Sponsors (logos, thank you)
- Employment Opportunities

Programs

Education

- About (overview of issue, what we're doing about it, specific strategies)
 - o Sub-pages
 - Birth-to-three
 - Early Childhood Education
 - K-12
- *Education Acuerdo* Information
- *Abriendo Puertas* (grassroots effort)
- New Journalism on Latino Children (*simple link to www.latinoedbeat.org*)
- Issue-specific Headlines (crossed-tagged from News/In the News)
- Issue-specific Resources and Publications (cross-tagged from Library page)
- Issue-specific Take Action (cross-tagged from Get Involved page)
- Issue-specific blog entries (cross-tagged from blog)

Housing

- About (overview of issue, what we're doing about it, specific strategies)
 - o Sub-pages
 - Homelessness
 - Affordable Housing

- Housing Education
- Foreclosure
- *Housing Acuerdo* information
- TECHO (grassroots effort)
- Issue-specific Headlines (crossed-tagged from News/In the News)
- Issue-specific Resources and Publications (cross-tagged from Library page)
- Issue-specific Take Action (cross-tagged from Get Involved page)
- Issue-specific blog entries (cross-tagged from blog)

Immigration

- About (overview of issue, what we're doing about it, specific strategies)
 - Sub-pages (these are fluid; will need capacity to update/change regularly)
 - State-level policy
 - Secure Communities
 - Illinois DREAM Act
 - Federal-level policy
 - DREAM Act
 - Comprehensive Immigration Reform
- *Immigration Acuerdo* information
- *Promotores de Inmigración* (grassroots effort)
- Issue-specific Headlines (crossed-tagged from News/In the News)
- Issue-specific Resources and Publications (cross-tagged from Library page)
- Issue-specific Take Action (cross-tagged from Get Involved page)
- Issue-specific blog entries (cross-tagged from blog)

Civic Advancement

- About (overview of issue, what we're doing about it, specific strategies)
 - Sub-pages (these are fluid; will need capacity to update/change regularly)
 - Get out the Vote
 - Redistricting
 - State Budget Analysis
 - Grants and Employment Analysis
- *Illinois Latino Agenda* information
- Leadership Academy (grassroots effort)
- Issue-specific Headlines (crossed-tagged from News/In the News)
- Issue-specific Resources (cross-tagged from Library page)
- Issue-specific Take Action (cross-tagged from Get Involved page)
- Issue-specific blog entries (cross-tagged from blog)

News + Events

- Events (link to calendar, annual fundraiser page)
- In the News (print and video) – cross-tag to appropriate issue area
- Press Releases (cross-link to Library)
- Newsletter

- Subscribe function, link to Salesforce CRM
- E-blasts (cross-link to Library)
- Blog – cross-tag to appropriate issue area, cross-tag to staff bio/author page (?)

Library

(make this section searchable by date, keyword, issue area)

- Reports
- SOL (Statistics on Latinos)
- PODER (Policy Developments and Research)
- Fact Sheets
- Annual Report
- E-blasts
- Press Releases

Get Involved (all activity on in this section should link with Salesforce CMS)

- Sponsorship Information
- Donation page
- Volunteer opportunities
- Action Alerts
- Other ways to get involved?

Español

- Translate entire site or create static page; OR integrate roll-over translation feature