

# DrupalCamp London 2012 website structure

## Main categories

*These categories will not necessarily be publicly visible, we may use colour coding to indicate groups of content or may use an alternative menu system. We will wait until the content is clearer before finalising the menu structure.*

Camp & venue info

Community

People

Drupal info

Pages grouped into categories

## Camp & venue info

- Featured speakers
  - *All keynote speakers + selected 'highlighted' speakers. Speaker info + photo. These will be displayed on the homepage in a carousel.*
- Buy tickets
  - *Registration process leading to checkout.*
- Schedule / sessions
  - *Table of schedule. Tracks & sessions. This will be linked to from the homepage, it could start off as a "propose a session link" then change to a "schedule" link when sessions are confirmed.*
- Location / transport info / venue info
  - *Any information relating to the venue, how to get there, map of the venue etc*
- About Drupal Camp London
  - *History of the camp, who's organising etc*

## Community

- What to expect from a Drupal camp
  - *FAQ aimed more at people who haven't attended Drupal Camp's before but also for general info about how the camps work. E.g how the 'unconference' side of things works. Aimed to give people who feel excluded confidence to attend and prepare people.*
- Community initiatives
  - *Info about how the Drupal community works and various initiatives like camps meetups and code sprints, to inform people who don't know and to show business owners how active and dynamic the community is. Mainly London based initiatives but some larger UK & international info.*

## People

- Inspirational stories
  - *A range of stories from various members of the Drupal community. These stories could be from the following user types: Student or person starting up in Drupal / Drupal dev who is active in the community / A stakeholder from a large organisation who chose to adopt Drupal / A freelancer who gets to travel a lot. These stories will hopefully give people an insight into the community which should satisfy some user needs such as business owners being made aware that there is an active network of freelancers, Drupal*

*developers who are not members of the community and want to get involved or non-Drupal developers thinking about getting into Drupal / open source.*

- Who's going?
  - *Auto generated list of people who are attending – we could expand on this to list different types of attendees, e.g freelancers, business owners.*

### **Drupal info**

- What is Drupal?
  - *Simple page informing people what Drupal is*
- Latest developments in Drupal
  - *Making people aware about latest developments in Drupal and how much progress has been made recently. Some people's experience with Drupal has been D5 / 6 and we should show how much improvement has been made with D7 and exciting new things on the horizon*

### **General other**

**These will be visible as blocks throughout the website in some way**

- Logo / Name
- Venue Ticket price / link
- Login / register link
- 'My schedule'
- Sponsors
- Social media icons