

### **Instant Syndicating Standards**

Nick Vidal @ UFRGS University

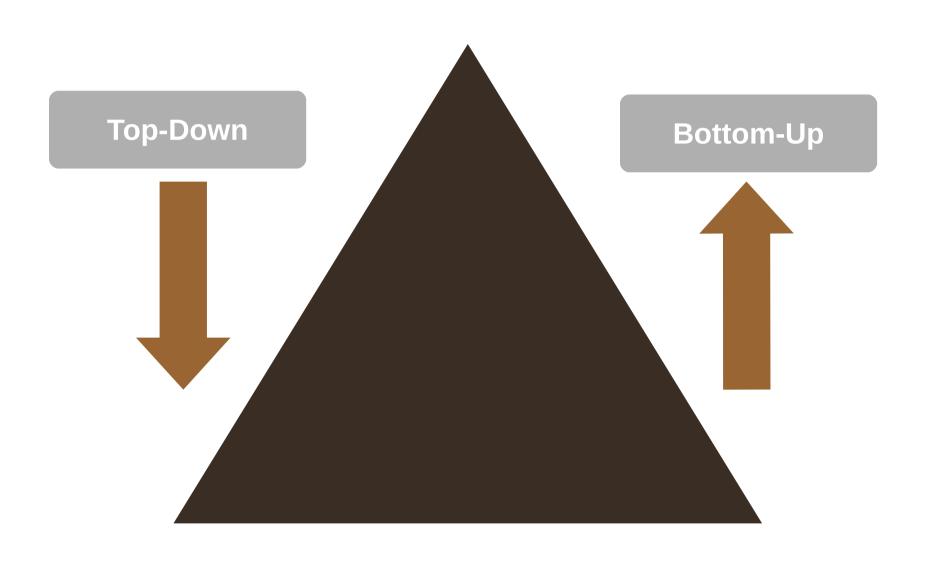


### Background

- UFRGS University (Porto Alegre, Brazil)
- Knight Foundation (Knight Drupal Initiative)

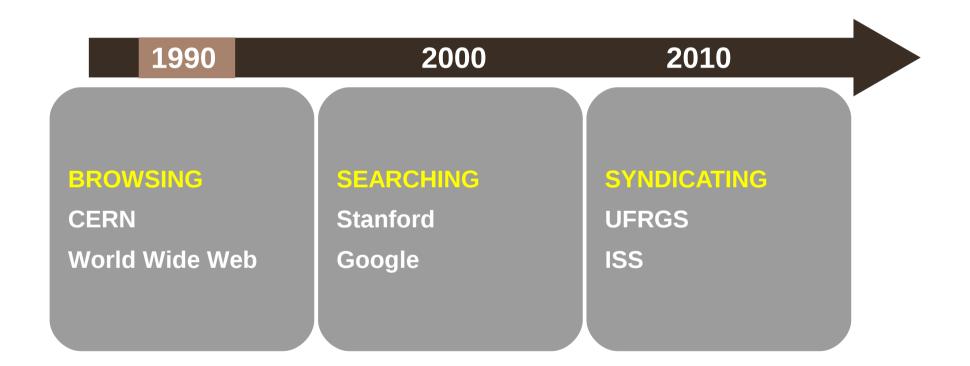


# Information Flow

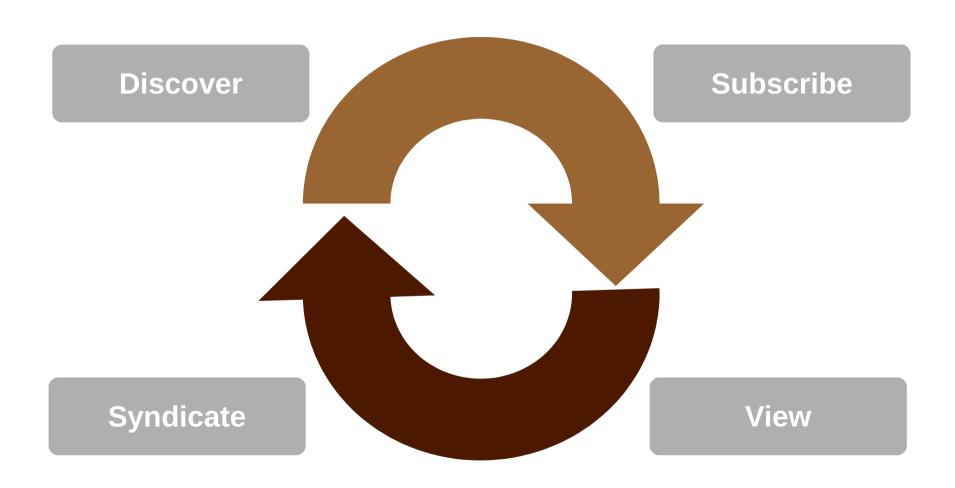


#### Timeline



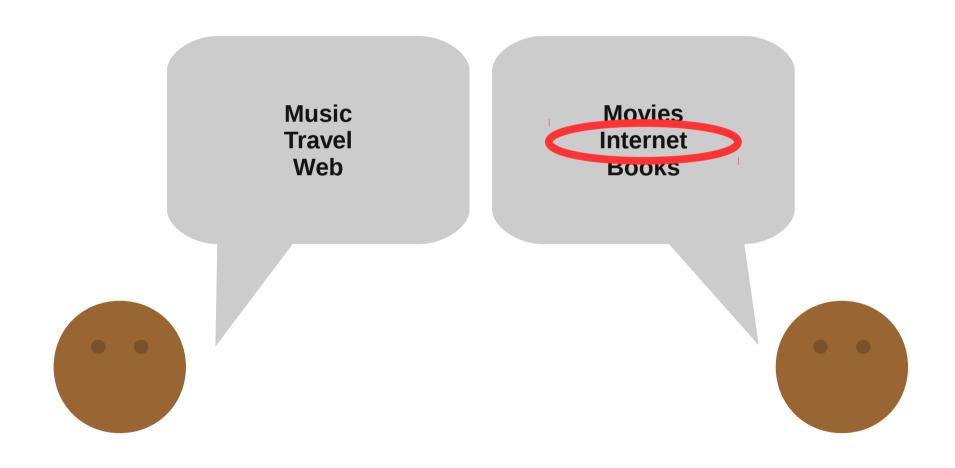


# Instant Syndicating Standards



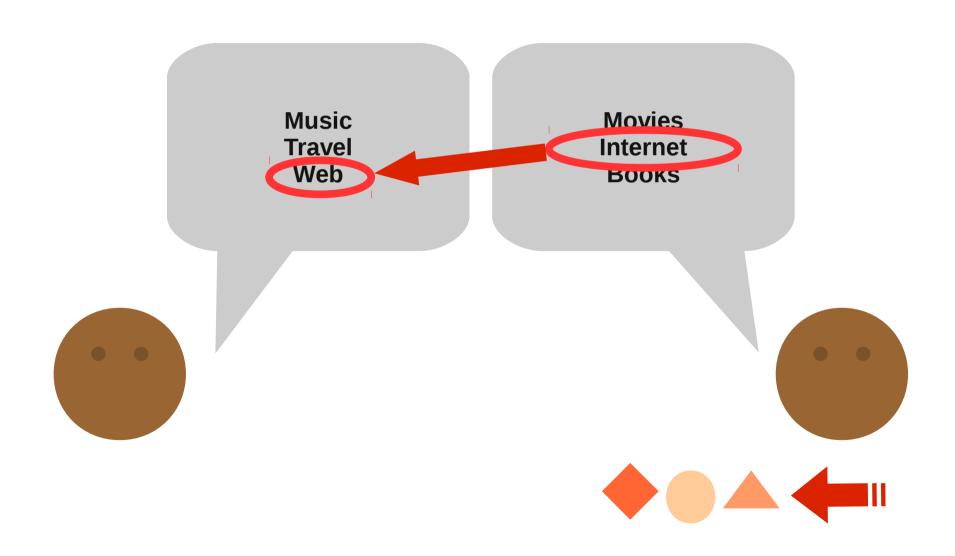
### Discover





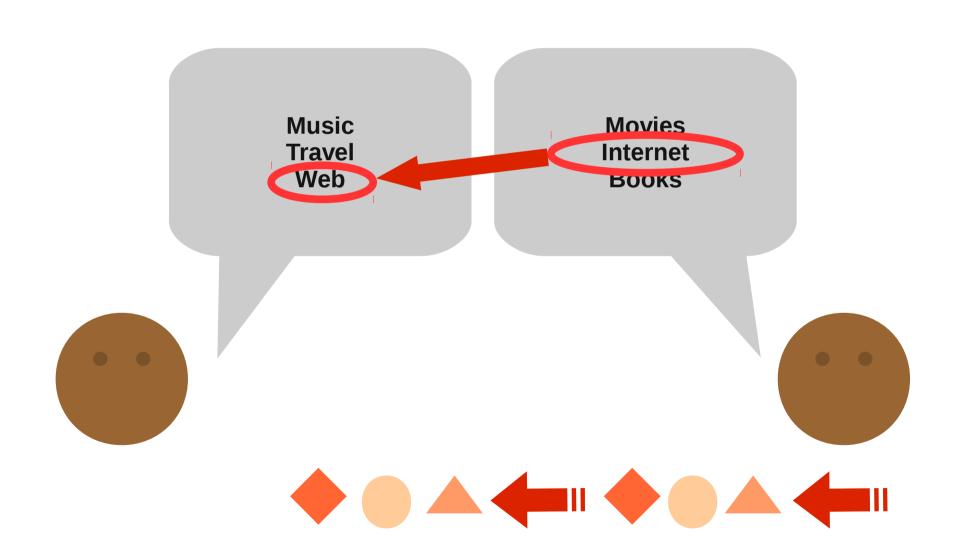
#### Subscribe TagLink





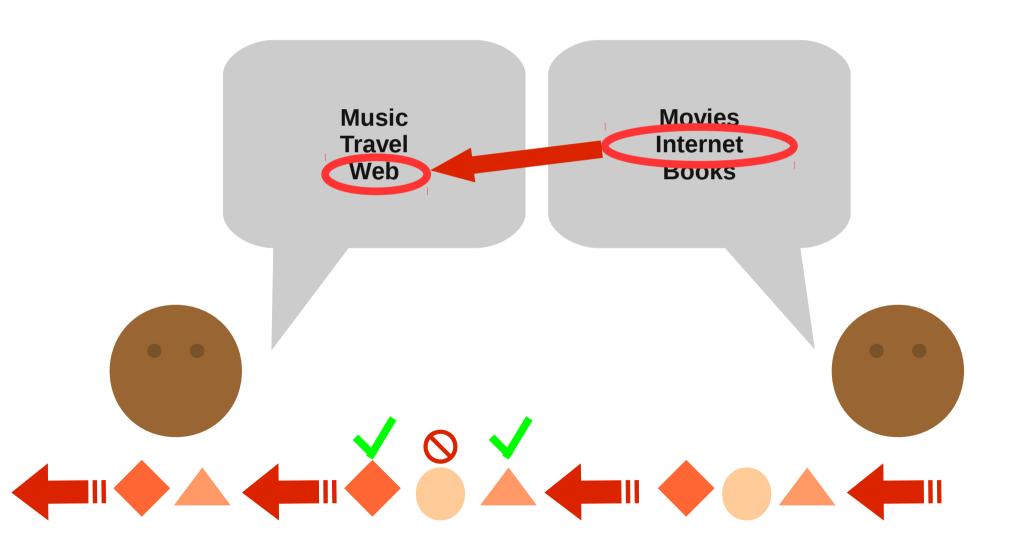
#### View

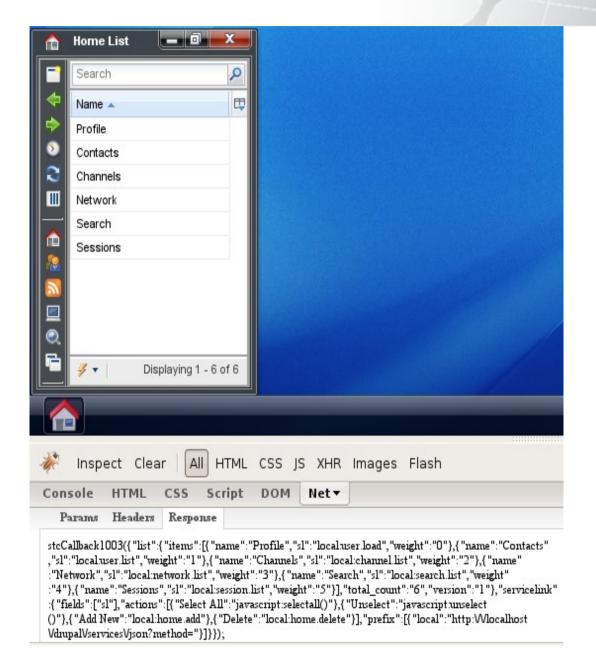


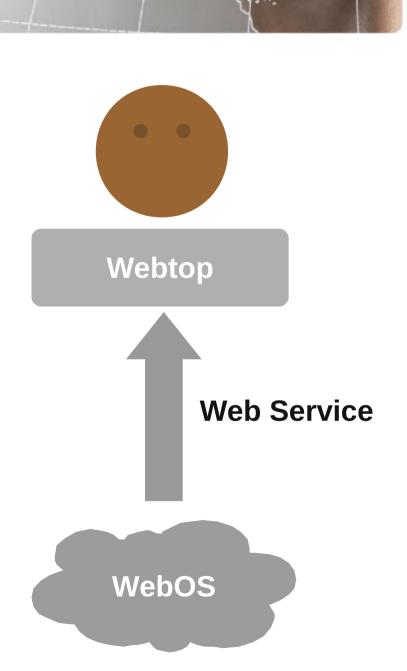


# Syndicate

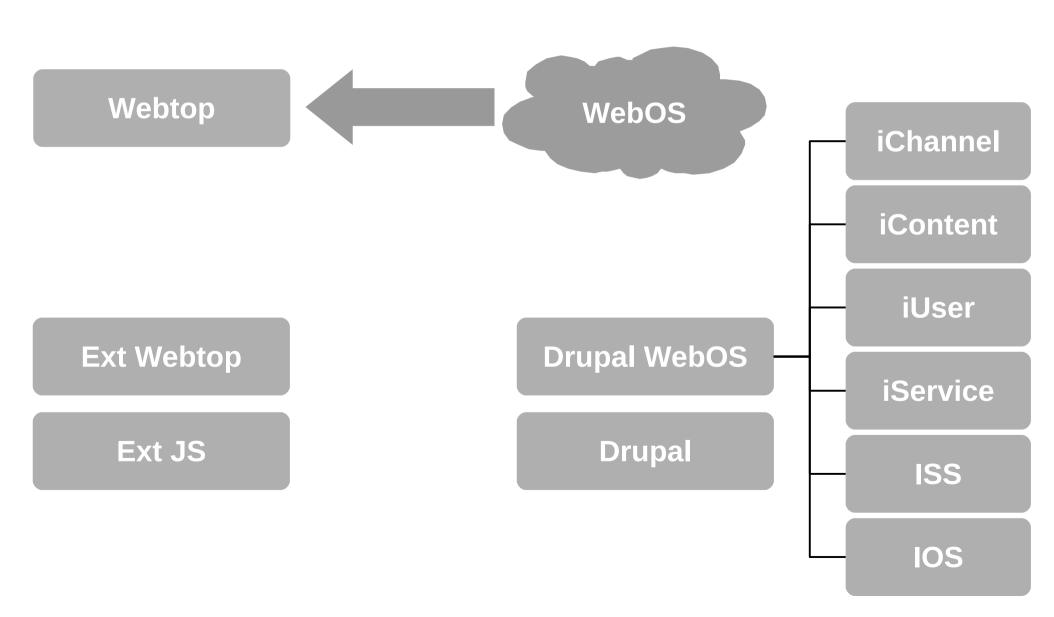












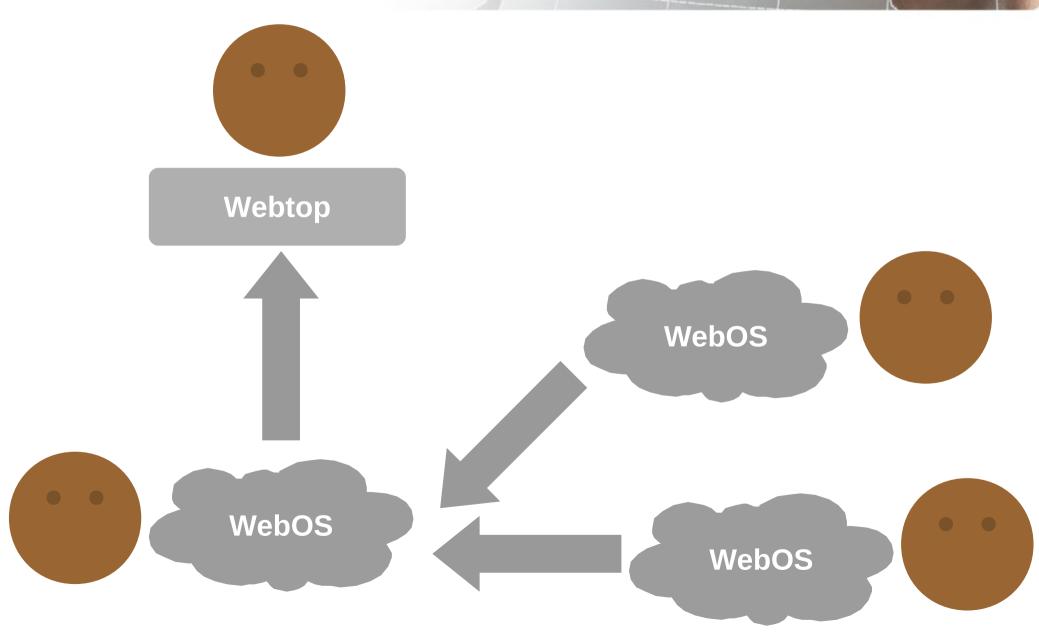


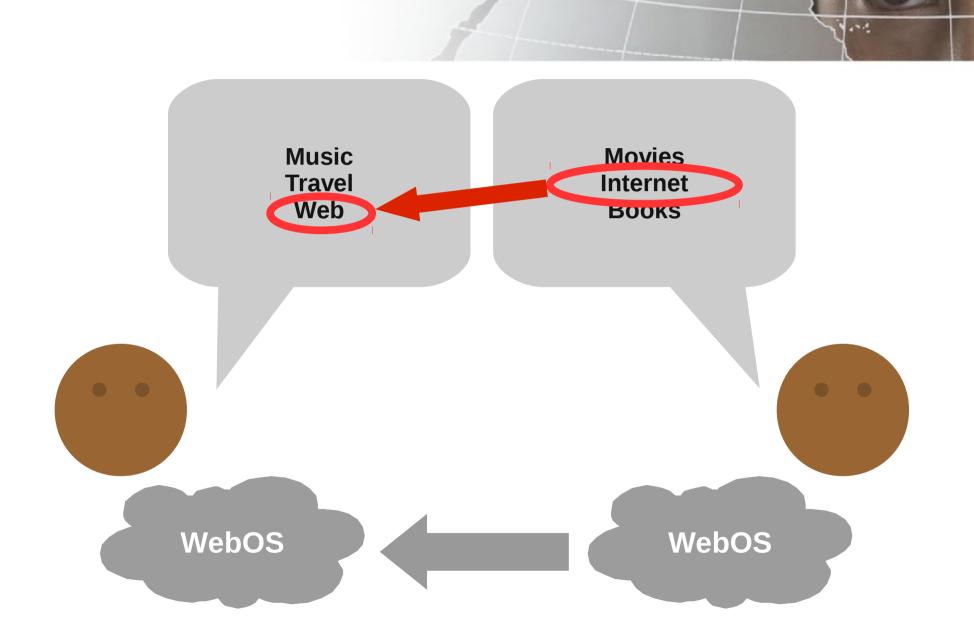
- **iService**: Expose web services. Provide access across different networks securely;
- iUser: Register users. Assign Roles. Give permissions. Manage personal contacts lists;
- iContent: Create content with associated fields. Handle form display and validation;
- iChannel: Create channels and link them together. Aggregate and syndicate entries;



- **iFile**: Store documents and files. Handle image, audio and video. Export file types;
- iLanguage: Provide localization. Translate strings and content to different languages;
- **iSearch**: Provide federated search results for both structured and unstructured data;
- **iSession**: Save and record sessions. Assist in providing instant sessions among users.

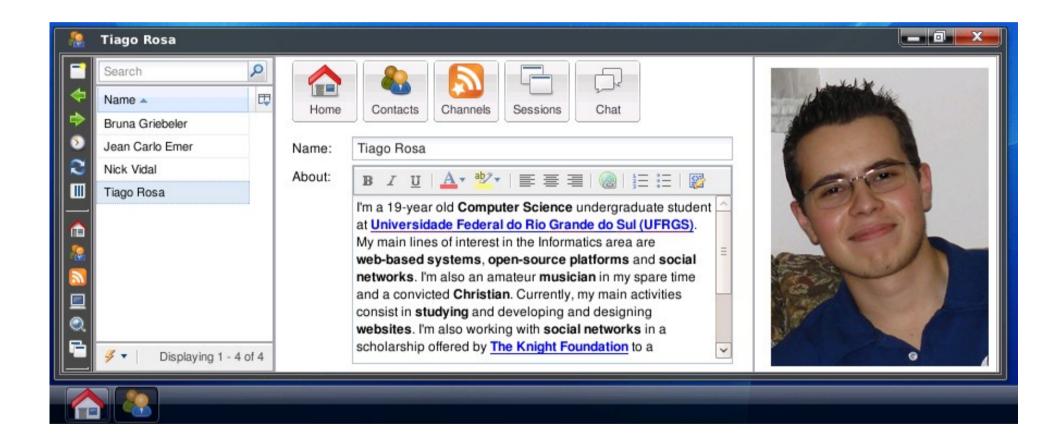






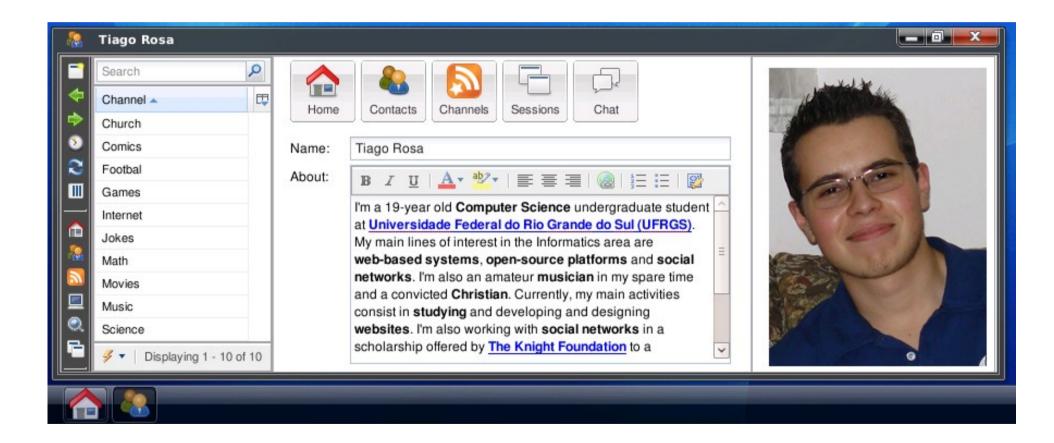
# Discover Tiago's Profile





# Discover Tiago's Channels

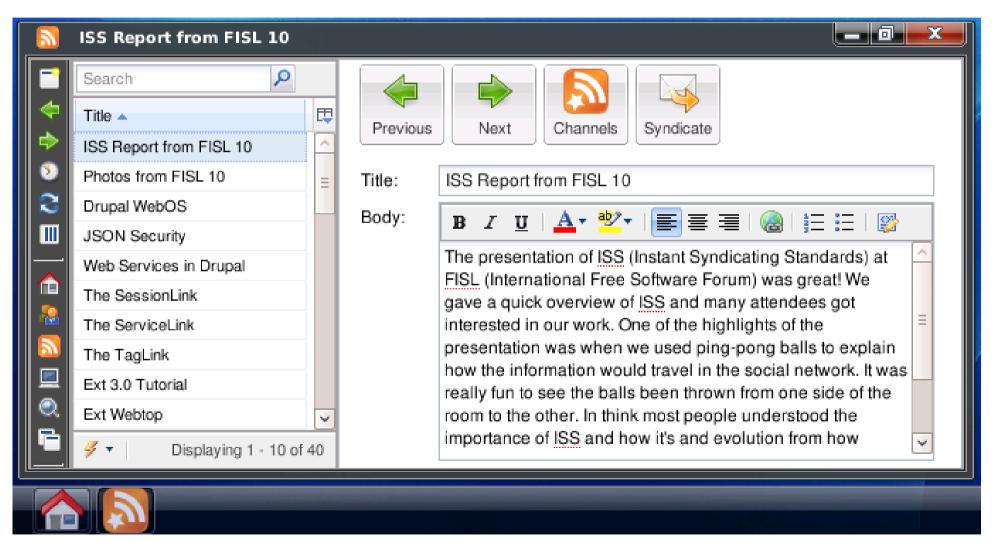




#### Discover

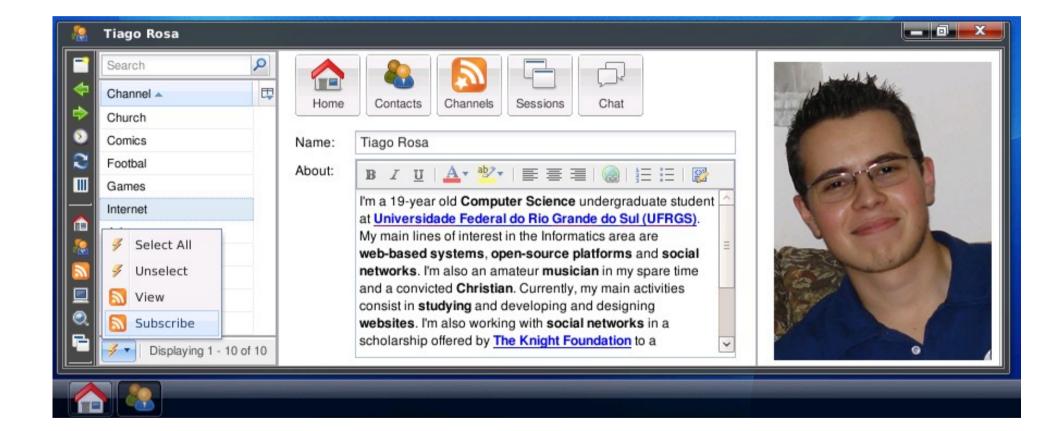
#### Tiago's Internet Channel





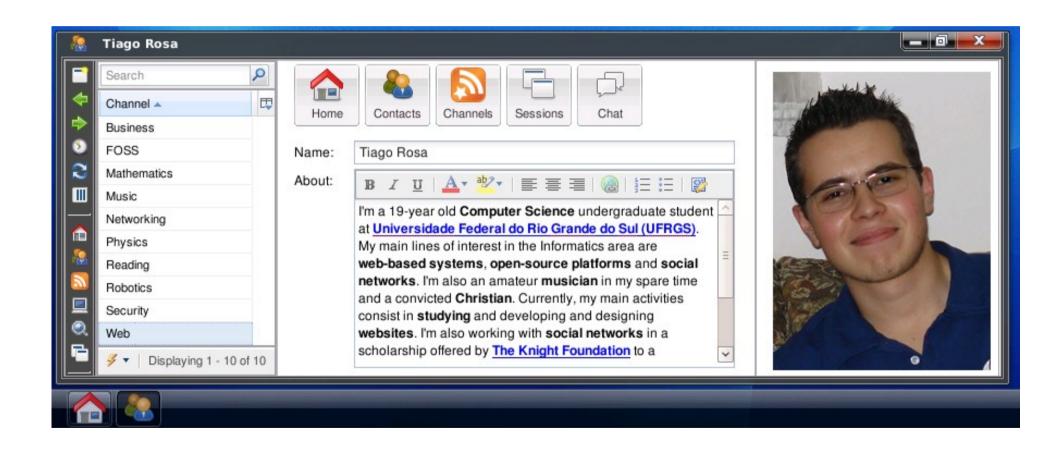
#### Subscribe

Subscribing to Tiago's Internet Channel



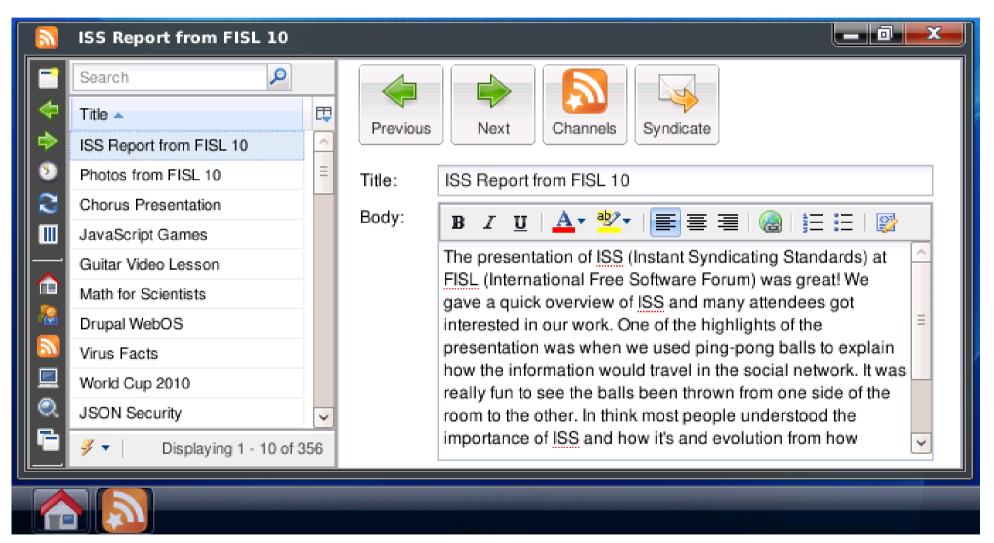
#### Subscribe

Taglinking Tiago's Internet channel to my Web charn



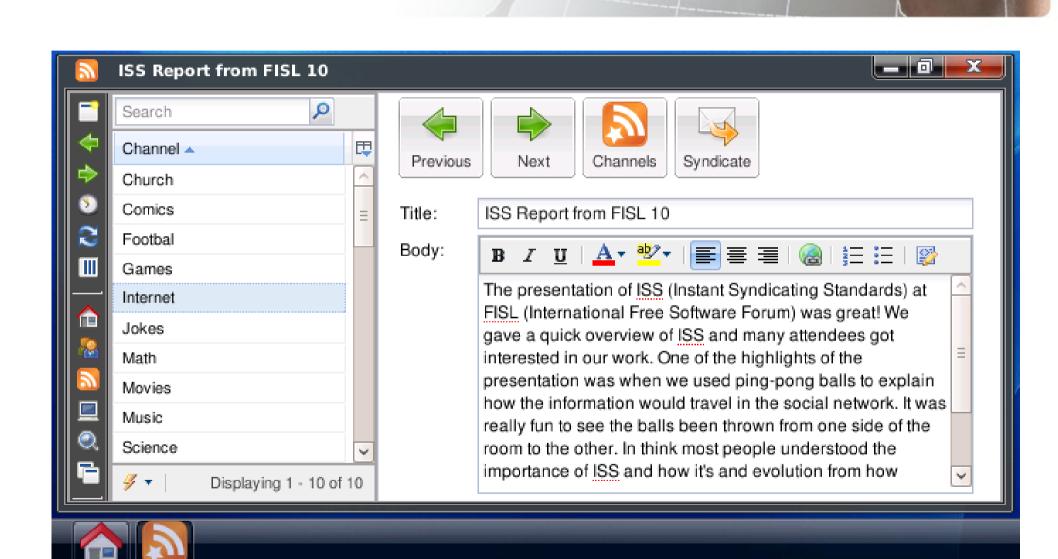
# View Tiago's Entries





## Syndicate

Syndicating an Entry



#### **Benefits**



- Personalization: each user receives exactly what he/she wants based on subscriptions;
- Quality: friends and friends of friends filter the best information in a bottom-up manner;
- **Trust**: it's 100% spam/junk free since all information goes through friends' approval first;
- **Reach**: information propagates through the social network as long as it remains relevant.

#### **Benefits**



 Instant Syndicating Standards empowers each individual with a unique voice and an equal opportunity to contribute and benefit. Roadmap



Official Launch November 20<sup>th</sup> at:



- Drupal 7.0
- ExtJS 4.0

#### Sponsors



- GIMSCOP/UFRGS;
- PPGC/UFRGS;
- CAPES;
- Knight Foundation;
- Drupal Community;
- ExtJS Community.



Instant Syndicating Standards http://iss.im

