

# Initial Website Design Proposal for yourfantasticsite.com

**Client: Cthulhu, Destroyer of Worlds, Eater of Souls**

## Website Design & Development

### System

- Content Management System: Drupal
- Backend running on Apache, MySQL and PHP

### Design

- Web 2.0/3.0 friendly design (or whatever you want to call it)
- Adjusting colors and block placement in existing design & layout as per client's request, etc
- Banner & main navigation menu at top of page + 2 column layout where applicable throughout site, and awesome sauce on splash page

### Development

- Javascript and/or PHP scripting solutions to ensure dynamic content loading and flare for content display depending on location
- PHP to further contribute to the clunky mess that PHP is for no good damned reason
- CSS styling and JQuery for animated effects (No Flash in this project) such as slide-out contact forms and teleportation devices to other planes of existence

## Sections

Currently there is one static design planned for the entire site, along with a custom splash page. A Contact area as well as an gallery come with this package, so they can be enabled and styled at any point. Additionally, any new sections that may be requested can be added through the CMS and directions for this will be provided with a user manual for the site at the end of the project.

## **Exclusions**

This proposal does not cover:

- HTML instruction
- Computer instruction
- Website design instruction
- Website support beyond that specified herein
- Fees related to merchant accounts and online payment processing
- How to build a spaceship
- Translation of content to dead languages like Sanscrit or Tillamook

## **Schedule**

This schedule defines the major tasks to be completed during the life of the project. Individual tasks may be added, deleted or moved as required to meet the demands of the design. This project is estimated to take 6000 hours of work to complete. This period of time may vary depending on additional workload, last-minute changes, additional submissions, and third-party service providers. Additional feature requests and design changes will be billed for seperately.

### **Phase 1**

- Proposal review
- Proposal acceptance
- Initial payment – 50% of the total cost
- Placeholder for domain noting that a new site is coming soon

### **Phase 2**

- Design of site theme, look and feel, content layout, fonts, etc.
- Development of navigation scheme
- Finalization of site map (when and where applicable), site layout, and final preparations for construction
- Review and approval of mockups/briefs/proofs

### **Phase 3**

- Primary content placement (filler/lipsum + images)
- Incorporation of any new material including images, text and components of the general website design (that are within scope).
- Testing; links, forms and email addresses tested to make sure that they all work effectively
- Present your site to you for review and approval
- Make additional revisions and adjustments where necessary (that are within scope)
- Final payment – 50% of the total cost

### **Phase 4**

- Transfer ownership of the site to you
- Files that constitute the site will be transferred to your webhost so that the site can be live at the domain of your choosing, on the hosting plan that you have purchased.

## **Design & Development Fees**

Base CMS install and configuration - \$1

General Site Design and Layout (flat fee) - 1 billion dollars (adjusting pre-existing layout?)

Development (flat fee) - 1 billion dollars (moving your pinky to your lower lip is mandatory when reading this out loud, otherwise kittens will die somewhere)

If you are happy with this proposal, payment can be made via check, cash or bank wire transfer. We also accept gift cards to J&R, Tiger Direct, Newegg and on occasion, Think Geek.

Additional work past the allotted time and beyond the conditions determined in this proposal will be billed for separately. The cost of additional work can be discussed before or upon reaching the end of the allotted time for this project, established in the [Schedule](#) section.

## **Website Maintenance**

While website maintenance is not included in the quoted fees, We will be available to address any basic questions you may have at any time in the future.

Additional maintenance and administration for said site has a standard fee of \$500,000/month, and will become necessary every now and then to update modules that keep your site functional. The backend *will* automatically notify you when new updates are available, and this can be set to inform you once a week or daily (if you choose to enable this that is)

or

You may agree additionally to an annual fee of \$1200 for basic updates to the system  
(Thank you johnvsc)

Please do not hesitate to contact me with any revisions, alterations or concerns you have concerning this proposal.

Best Regards,

Cthulhu Jr. Esq.