Kate Van De Coevering

CONTACT INFORMATION

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EDUCATION

BS - PSYCHOLOGY
MS – BEHAVIORAL SCIENCE

DEVELOPMENT / DESIGN SKILLS:

- **10+ Years** of total **Experience in Web Design/Development**
- **4+ years** of experience in **Graphic and Media Design**
- **Adobe InDesign/Illustrator/Photoshop/ImageReadyCS3** – document and graphic design
- **PaintShop Pro** – graphic design/ image management / web content related graphics
- **CiviCRM –** PABA website integrated with CiviCRM and populated with SalesForce data
- **Cold Fusion/ Adobe Flex/ Ajax** – web and standalone application development
- **HTML/DHTML/XML** – **Dreamweaver CS3, advanced user,** however can hand code using text editors such as Notepad.
- **PHP/MySQL** – in-depth experience, including CMS integration, object programming and custom integration with database.
- **CSS** – extensive experience, including table-less design, and multiple CSS file site usage, including import and multiple.
- **Joomla –** Versions 1.0 to 1.59, custom modules & menus, API development for easy updating by client editors
- **Drupal –** Versions 5 to 6, customized templates, and integrated modules for Content Construction Kit, multiple themes within site for use with varying content needs.
- **WordPress –** blog, custom forums and use as community social network for non-profits.
- **Wireframe, Project Proposal, RFP Construction and Task List** – highly developed assessment skills and big picture management for complete project writing wireframe, proposals, and RFP development.
- **SharePoint Designer** - BLM project, rebuilt intranet using SharePoint for document libraries, Project tasks and ongoing Employee functions

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TECHNICAL/ SYSTEM ADMINISTRATION SKILLS:

- **IIS Web Services –** administration and support
- **LAMP Administration and Support –** Red Hat and Caldera versions, Zend framework management, user access management
- **Apache/WebSphere –** administration and support
- **Desktop/Laptop –** hardware troubleshooting and repair
- **ODBC/SQL Connectivity to Databases –** manage connections, access and support of legacy databases and extraction of data to web enabled applications.
- **SharePoint –** Designer, administrator
- **PHP / MySQL-** administration and maintenance
- **Oracle and DB2** – database management, upgrades and retrieve information, troubleshoot connectivity.
- **Windows 2003 / Small Business Server Administration** – manage users, computers on network, Active Directory & Exchange mail
- **Lotus Notes Server Administration –** administer, install, maintain

SEO/SEM PROMOTION/OPTIMIZATION/SITE ANALYSIS SKILLS

➢ **Web Site Analytics** – WebTrends, AwSTATs, Webalizer, Google Analytics
➢ **Keyword Concept**, Keyword Sniffer, Word Tracker, Used ethical/white-hat Search Engine Optimization techniques to produce solid high rankings for numerous keywords.
➢ Created and placed **Banner Ads**, manage **Affiliate Marketing**, and **Blogs**
➢ Create sites and marketing tools using social networking tools, **Twitter**, **Facebook**, & **MySpace**
➢ Evaluated and tested existing site's content, layout, server infrastructure; **Keyword Market Research** on targeted markets searching habits. Created competition analysis reports, analyzed existing data from server logs and created statistical analysis to project current search engine traffic patterns.
➢ Site and Keyword appropriate content for each section to integrate appropriate ideas throughout site.

PROFESSIONAL EXPERIENCE:

Freelance – Web Project Yoh @ Tinderbox & PABA   4/2009 – 5/2009
  Web Developer: www.paba.com
    ➢ Drupal/CiviCRM project for Portland Area Business Association

Freelance – Web   Project Pacific Crest Technology@ WindStream   4/2009 – 5/2009
  Web Developer
    ➢ Install and configure WordPress MU, custom config for PeopleSoft install

Web Services – www.atkate.com   7/2007 – Present
Web Designer/ Developer /SEO & SEM Services
    ➢ Create large and small custom websites to owner specifications using Joomla, Drupal and WordPress, created custom themes for websites, with module modifications for calendaring and forms:
        • www.erinwarren.com   www.wildhorseclub.org
        • www.region6.org
        • www.blm.gov/or
        • www.mywebspiration.com

    ➢ Graphic and Logo design using Adobe CS/ Photoshop, Paintshop Pro, and GIMP
    ➢ Completed documentation for RFP, Proposals & Help documentation for Website users
    ➢ Written articles on website creation and design, how to choose a designer/developer, what strategies to use to improve SEO and marketing, color integration in website for improved sales and results.
    ➢ Provide optimized content for various sites and magazines

Freelance – Application Development – NextSource @ State of Oregon7/2008– 8/2008
Cold Fusion Developer, ASP and UDM
    ➢ Rebuild several web apps in ColdFusion for updated management of legacy system assets and information, with increase user access
    ➢ Completed documentation for applications, how they were build, connectivity and user manuals

Freelance - IT Services – Fiber SenSys   **8/2008 – 12/2008**

IT Manager / Project Manager

- ➢ Updated Windows Small Business Server to current version
- ➢ Implemented WebEx Connect/Support and Meeting Manager companywide
- ➢ Purchased and prepared for use 12 laptops to be distributed to sales
- ➢ Refurbished website to meet Web 2.0 compliance and secure download of files
- ➢ Implemented soft phones and cameras on all desktops and laptops for company to use to communication with employees, partners and vendors worldwide.
- ➢ Provided general computer support for employees local and aboard.

Northrop Grumman @ Bureau of Land Mgmt, Portland OR   **12/2005 - 7/2007**
Lead Web Developer/Designer – www.blm.gov/or

- ➢ Designed website from image approved by the Department of Interior
- ➢ Migrated existing intranet to SharePoint and designed new look. Integrated legacy apps for Remedy, Time site and other applications for employee use.
- ➢ Created menus, graphics and CSS for 12000 static and dynamic web site with HTML, mySQL and PHP applications
- ➢ Managed team of 4 developers, taught classes now how to use PHP/mySQL databases for managing large amounts of content
- ➢ Prepared presentations, reports and diagrams for ongoing projects
- ➢ Monthly updates on keyword content, site statistics, and content changes using Google Analytics

Regence BlueShield, Portland, OR   **1/4/2000 – 4/2003**
Consultant

- ➢ Experienced in designing, coding, implementing and documenting software solutions in a large scale environment using multiple instances of Microsoft IIS servers, iPlanet, WebSphere for ebiz applications, for **www.regence.com, www.wa.regence.com, www.id.regence.com, www.ut.regence.com, www.or.regence.com , www.bcbso.com**
- ➢ Documented support requirements and operations manual for use by support systems.

M2Networx, Portland, OR   **7/2000 – 12/2001**
Web Application Developer

- ➢ Experienced in gathering programming and coding requirements from different systems to integrate into Internet application for systems support group to monitor activity and functions
- ➢ Support System Engineers in the field
- ➢ *This was a startup company and was purchased by Covad a few months after it was started.*

Boomvang Consulting, Portland, OR   **10/1999 – 12/2000**
Application Architect /Developer

- ➢ Application updates and redesigns for Lotus Notes applications for swimwear manufacturer.
  Designing, coding and implementing online auction application using various software solutions, including Lotuscript, JavaScript and HTML, Cold Fusion and mySQL database integration.

Food Services of America, Seattle, WA   5/1998 – 10/1999
System Analyst /Project Manager
> ➢ Designed and developed www.fsafoods.com, portal for customer ordering wholesale online, working with the Marketing group and graphics design firm.
> ➢ Created the "*Restaurant in a Box*" application for small restaurants and eateries, for ordering supplies at lower cost in a "co-op" application

Sylvan Learning System, Minneapolis, MN   1995 – 5/1998
Master System Architect
> ➢ Managed implementation of new software solutions in locations both domestic and international locations, Germany, Australia, Netherlands, and England.

Hutchinson Technology, Inc, Hutchinson, MN   1993 – 1995
Lotus Notes Administrator
> ➢ Managed a 25 server Windows NT network in 5 domestic and 2 international locations
> ➢ Managed the Notes domain for the above network
> ➢ Provided Lotus Notes support to a user base of 6000 employees world wide
> ➢ Managed the upgrade to Notes version 4.6 (from versions 4.0 and 3.0) for all servers and users
> ➢ Provided development and technical support to website, www.htch.com